



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

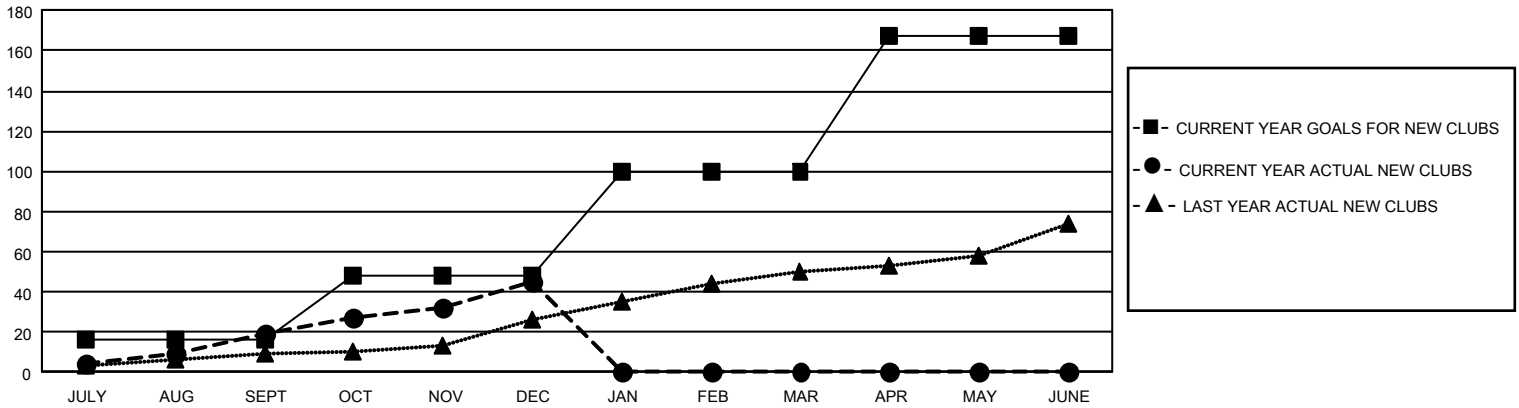
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

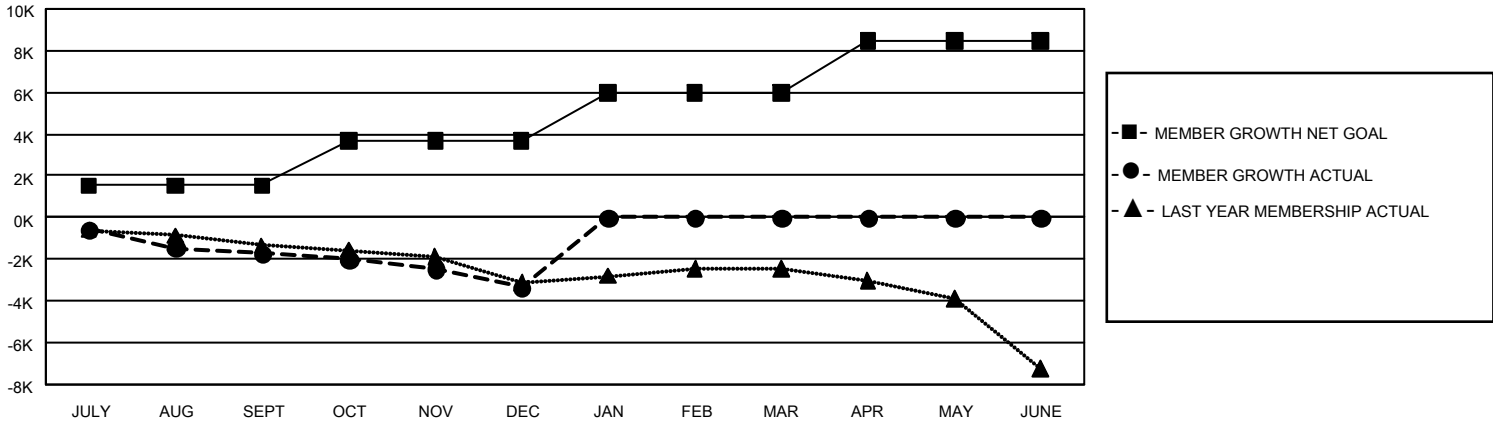
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	48	19	39
OCT/NOV/DEC	96	26	44
JAN/FEB/MAR	156	0	0
APR/MAY/JUNE	201	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1536	2,899	4,208
OCT/NOV/DEC	2131	3,461	4,719
JAN/FEB/MAR	2288	0	0
APR/MAY/JUNE	2498	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 83	2,405 CLUBS OF 9,289 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	179,077 (76.31%)
DECEASED	1,239	FEMALE	55,594 (23.69%)
CLUB CANCELLED	67	TOTAL FAMILY UNIT MEMBERS	
OTHER	7,615	10,807	
TOTAL	8,921	FAMILY MEMBERS PAYING HALF DUES	
	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	5,586	